

Health Equity Collaborative 2023 Highlights



HEALTH EQUITY COLLABORATIVE

The Health Equity Collaborative (HEC) is a diverse community comprised of more than 50 national, public health, patient advocacy, civil rights, and multicultural organizations that are committed to supporting equity and combatting disparities experienced by underserved populations.

Policy Outreach:

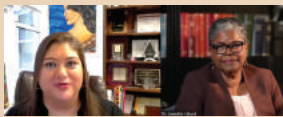


Health Equity Guidelines for the 118th Congress and Biden Administration

21 new organizations joined HEC's community and signed the health equity guidelines letter in 2023. Priorities include:

- Confront the Rising Cost of Healthcare
- Improve Access to Quality Healthcare for Vulnerable Populations
- Support Breakthrough Medical Technologies and Innovation
- Address the Underrepresentation of Diverse Communities in Clinical Trials and Data Collection

HEC Visits White House to Promote Lower Healthcare Costs for Communities of Color



HEC's interview with Dr. Leandris Liburd, Acting Director of the CDC's Office of Health Equity (OHE): Respiratory Disease Season & Diverse Communities: What Can You Do to Stay Healthy?

HEC Visits Capitol Hill to Promote PBM and 340B Reforms

- Rep. Hakeem Jeffries (D-NY)
- Rep. Terri Sewell (D-AL)
- Rep. Linda Sanchez (D-CA)
- Rep. Jennifer McClellan (D-VA)
- Rep. Raul Ruiz (D-CA)
- Rep. Gwen Moore (D-WI)
- Sen. Ben Cardin (D-MD)
- Rep. Tony Cardenas (D-CA)
- Rep. Seth Moulton (D-MA)
- Rep. Yvette Clarke (D-NY)



Advocacy and Events:



- CHLI - Access and Affordability Matters: Exploring Federal Initiatives and Their Impact on Hispanic Health

- National Consumers League Podcast "We Can Do This!" - Advancing Latino Health Equity



- Kevin Kimble, SCL-GPI interviewed by Comcast Newsmakers - Health Care Equity for Underserved Populations



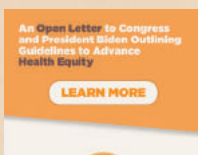
- Cocktails & Conversations: Advancing Health Equity



- Pasta & Policy: Advancing Health Equity in 2024

Digital Marketing:

In 2023, HEC's digital marketing campaigns received over 19M impressions and 24,000 clicks. 🍀



- House Democrats 2023 Issue Conference Should Prioritize PBM Reform
- Health Equity Guidelines for President Biden and the 118th Congress
- HEC Members Warn about the Negative Impacts of the IRAs Drug Policies on Minority Communities
- HEC Thanks Congressional Members for Supporting the HELP Copays Act

HEC Member Actions:

HEC members continued to lead the national conversation on health equity in 2023. Through various initiatives, including compelling policy discussions and signature events, members addressed the complicated social and economic barriers limiting quality healthcare for all.

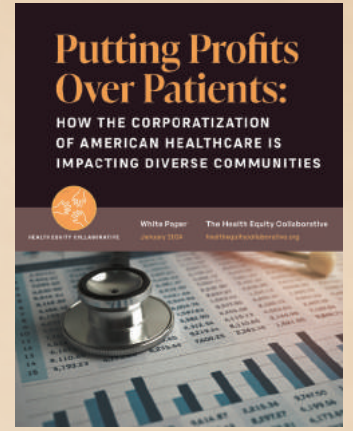
ALLvanza leads coalition letter to Senate HELP Committee emphasizing how public-private partnerships helped generate innovative solutions to the pandemic that benefited all populations.



ALLvanza interviews Rep. Raul Ruiz (D-CA) on protecting intellectual property.



White Papers:



2023 Women Impacting Public Policy (WIPP) Business Summit: "How PBMs Drive Healthcare Costs & Needed Reforms."



Southern Christian Leadership Conference (SCLC) Magazine Article: "We Must Intensify Our Efforts to Achieve Health Equity. Reforming 340B is a Good Start."

Blog Posts:

- Congress Must Amend the 340B Program to Bring Justice to Communities of Color** - January 5, 2023
- To End the HIV Epidemic, Encourage Vaccine Innovation** - Guest Blog: Scott Bertani, Health HIV - May 18, 2023
- New Resources for National Immunization Awareness Month (NIAM)** - August 16, 2023
- Addressing Health Disparities During Black History Month and Beyond** - February 7, 2023
- LGBTQ+ Health Disparities: What We Can Do to Close the Gap** - June 2, 2023
- Beyond Hispanic Heritage Month: Support Hispanic Health Year-Round** - Guest Blog: Ramiro Cavazos, U.S. Hispanic Chamber of Commerce - October 15, 2023
- New Congress Should Work Together to Advance Health Equity** - February 15, 2023
- Innovation: A Key to Advancing Health Equity** - June 27, 2023
- Dear Congress: Prioritize Health Equity During Native American Heritage Month** - November 10, 2023
- Fix 340B to Advance Health Equity for Minority Women** - March 8, 2023
- New HEC Research: Healthcare Reform Proposals to Support Diverse Communities** - July 20, 2023
- 2023: A Milestone Year for Health Equity** - December 13, 2023
- Advocating for Change: New Health Equity Guidelines for the 118th Congress and Biden Administration** - April 12, 2023
- What Health Equity Means to the Disability Community** - Guest Blog: Maria Town, American Association of People with Disabilities - July 26, 2023
- Culturally Competent Healthcare Guide to Advocate for Sikh Communities in the United States** - Guest Blog: Ninarta Kaur, The Sikh Coalition - May 11, 2023
- Rising Healthcare Costs: Key Drivers and the Impacts on Diverse Communities** - August 1, 2023



Press Coverage & Media:

